
Cirque



What is lighthearted, fun, colourful and functional? Cirque signage, designed by Bill Whiteley and recently honoured with a silver award for product innovation at IIDEX/NEOCON Canada in Toronto.

Cirque signs are available in 3 different sizes, 6", 9" & 12". Units can be mounted flat or perpendicular to wall or suspended from ceilings. A stand up unit for counter and floor use is also available.

Cirque comes in a choice of silver grey, mint green, sky blue or orange ice with matte black silk screened graphics. We can supply symbols and text (see samples above) or work with specifications.

We are pleased to discuss custom colours and sizes.

For more information on Cirque Sign System and our other products, visit our website at www.wmwhiteley.com

Cirque Sign Planner

The Cirque Sign Series offers a high quality format for identification and directional signage such as floor numbers, services (e.g. washrooms, elevators), directional information, etc. The refined styling of the Cirque is complementary to both traditional and contemporary interiors.

Cirque signs are available in matte black or silver-grey acrylic or custom colors with vinyl and/or silkscreen graphics in any specified type style.

All signs are shipped complete with backing plate and mounting materials.

For complimentary sign holders designed to accommodate changeable insert, see the **Magpi**, **Switch** and **Tablet** sign systems also designed and manufactured by Wm. Whiteley Limited.

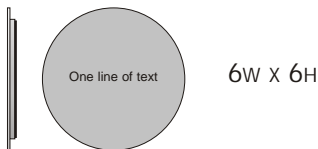
For more information on cirque and other products, please visit our website at www.wmwhiteley.com

1

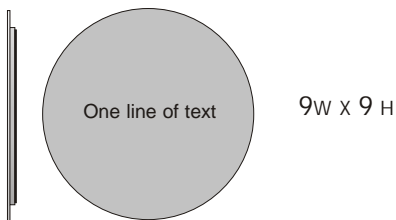
Sign Type

[All dimensions shown in inches]

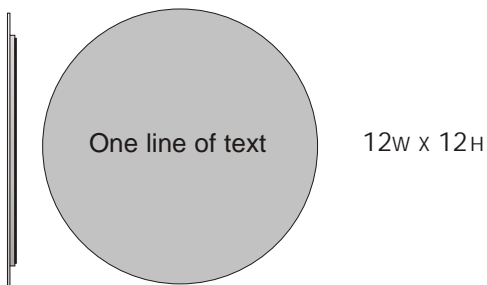
C2B



C3B

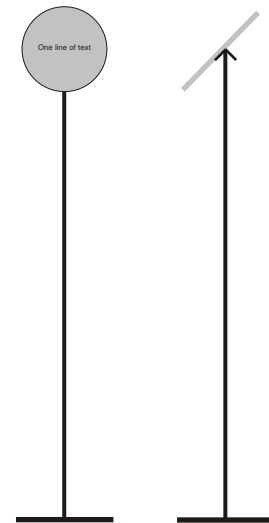


C4B

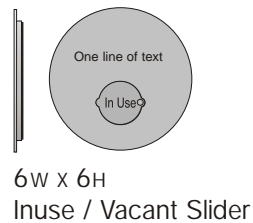


C4F Bus Stop

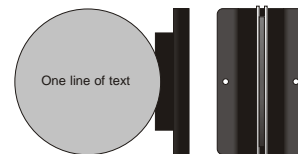
Freestanding, 43H, holds single-sided C4B



C3C



C3D







Double-sided, C3B mounts perpendicular to wall.



Circue Sign Planner

Shaded areas represent non-standard upcharged options.




2 Attachment Method

	Pins for fabric panel	P
	Magnetic	M
	Pressure sensitive	T
	Screw fastener	S
	Freestanding, ceiling or bracketed signs.	X
	Cover Plate for Glass Mount Specify Black or Silver	G

3 Square Button Detail

	No button	N
	With button	W

4 Background Color

	Stock black with white letters	B
	Stock silver-gray with black letters	S
	Custom color	C

5 Symbols

Stock Symbol/Arrow	Z
No arrows or symbols	X

6 Graphic Output

Each sign comes with one line of text in computer cut vinyl	Y
Additional line of text in computer cut vinyl	V
Silkscreen printing option	P
Not applicable	X

7 Text Type Style

Copy set in upper and lower case unless specified otherwise.	
Stock sans serif Arial ABCDEFGHIJKLMNO PQRSTUVWXYZ abcdefghijklmnop qrstuvwxyz 1234567890!?	A
Stock serif Goudy ABCDEFGHIJKLMNO PQRSTUVWXYZ abcdefghijklmnop qrstuvwxyz 1234567890!?	G
Customer's own type style	C

Cirque Price List

April 2005

		Custom options selected					
Sign Type 1	List Price	2 G	4 C	5 Y arrows add	5 symbols add	6 V extra line of text	6 P
C2B	60.00	12.00	For custom sign colour add one-time charge below.	12.00	10.00	12.00	For silkscreened text, add one-time charge below.
C3B	90.00	16.00		16.00	10.00	12.00	
C3C	160.00	16.00		16.00	10.00	N/A	
C3D	160.00	N/A		N/A	20.00	24.00	
C4F	270.00	N/A		N/A	10.00	12.00	
C4B	120.00	24.00		24.00	12.00	12.00	

Non-standard one-time upcharged options.	
4 C Custom background colour set up charge.	\$ 250.00 Net
6 P For silkscreen setup charge.	\$ 150.00 Net Minimum

* For special requirement prices, please contact your dealer.

All product pricing is list.

Taxes: All applicable taxes are extra.

FOB: Factory

Payment: Our terms are COD for new accounts. For open accounts terms are Net 30 days.

Deposit: 30% deposit required on all custom orders.

Published prices and specifications are subject to change without notice.

Wm.Whiteley Limited

For technical information
please contact your dealer, or
1-800-282-2136

Distributed By:

Cirque Work Sheet

The product code is a combination of choices from 1, 2, 3, 4, 5, 6, and 7.

Product Code

Sample












Sign#	Location	Text / Content	Qty	Sign Type						
				1	2	3	4	5	6	7
0	Boardroom		1	C3B -	S	W	B	X	V	G
				-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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				-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Non-standard upcharged options (see price list).

4 C Custom sign color - specify color or provide sample
6 P Specify silkscreen color
 Specify other special requirements

5 Z Specify these options
7 C Specify other type style
2 G Glass Backup Elipse Specify Black or Silver

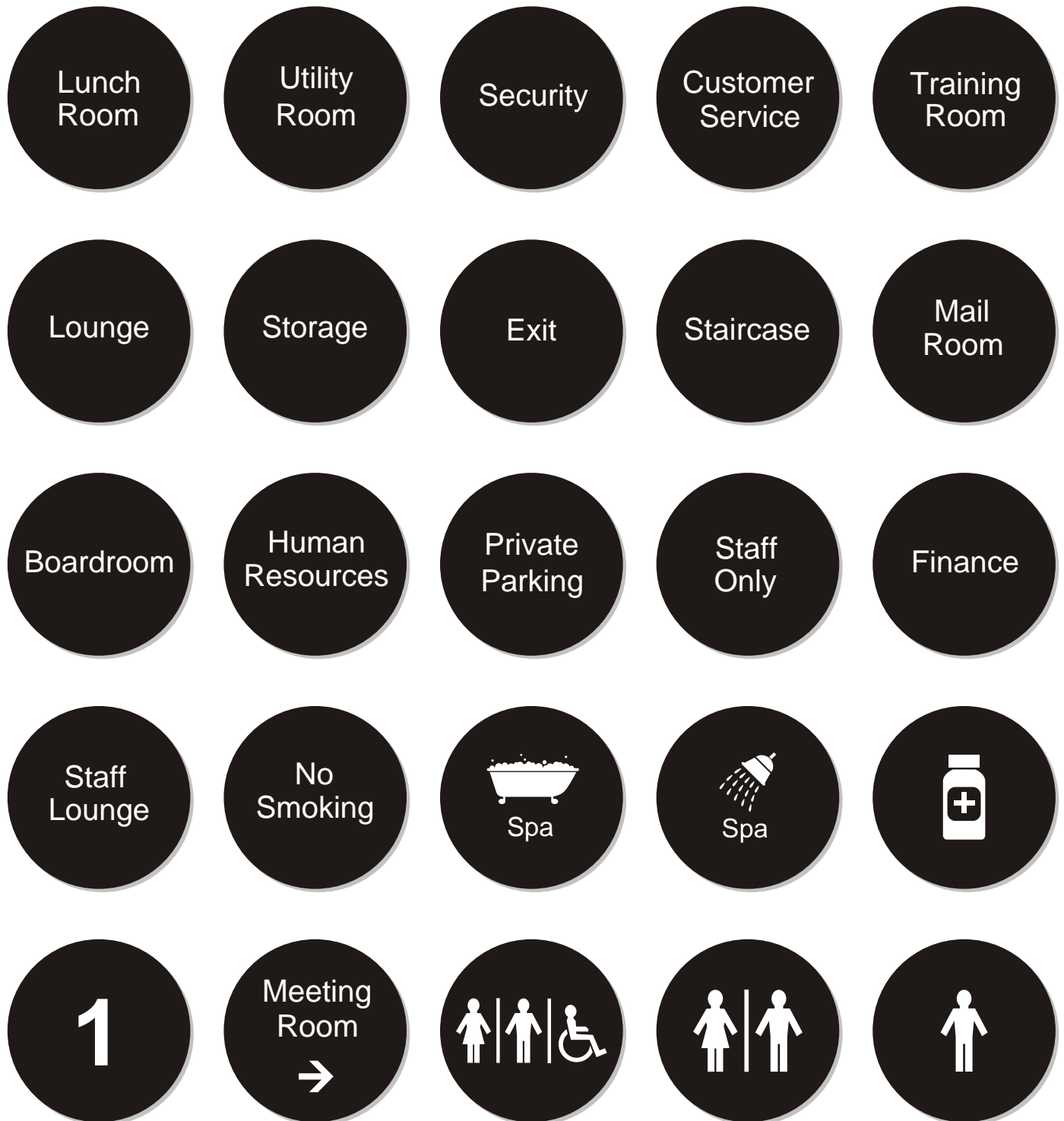
5 Y & Z: Non-standard upcharged arrows & symbols (see price list).


 A1
  A2
  A3
  A4
  A5
  A6
  A7
  A8
  B1
  B2

All stock arrows are reverse cut in a square (shown at left), please indicate desired direction by quoting A1-A8.

Cirque Sign Examples

April 2005



These are examples of frequently used signs. These signs are available in silver-grey with black text, black with white text or a custom color. The text is offered in Arial (shown above), Goudy, or you may select your own font. Please add any custom word requirements on the Worksheet.